
FOR YOUR IMMEDIATE ATTENTION!

BOSTON AND THE NORTH SHORE—

Amy McLaughlin Lifestyles® RELOCATES TO NEWBURYPORT, MASSACHUSETTS

Event and Fashion Show Production: An arbiter of style and design, Amy is known for her flawless production of Weddings, Events and Fashion Shows around the world. Together with her Expert Production Team, Amy assures her clients' every expectation is not only met but surpassed. Her impressive client list includes: Apple, BCBG, Bill Blass, Save DARFUR, Elite Model Management, Imperia Vodka, Judith Leiber, Kimora Lee Simmons, La Perla, Levis, Make a Wish Foundation, Mattel, Narciso Rodriguez, Nicole Miller, Paramount Pictures, (RED), and Warner Bros.

Wardrobe Styling: As a wardrobe stylist, Amy has dressed countless celebrities and high profile individuals for every event from the Academy Awards to the President's Inaugural address. Amy is also well known for her expertise in styling for photo-shoots, television commercials and music videos. Amy has styled for: Selma Blair, Mel B., Dana Delany, Lauren Bush, Penelope Cruz, Jennifer Gareis, Mrs. Senator Judd Gregg, and Nicolette Sheridan.

In The Media: Amy McLaughlin Lifestyles® has garnered the following Media Coverage: CBS Soaps in Depth...as Wardrobe stylist to actress, Jennifer Gareis... OC Lifestyle Television Show...as a Lifestyles Expert and Design Guru.

Style Column: Most recently, Amy has been hired by Newburyport Magazine to be their resident Style Columnist, reporting on what's hot, her monthly favorite fashion items and Runway reports. In the magazine's current issue, Amy is also featured on the cover and as the model for the fashion spread. Amy is always looking for interesting new products, unique ideas and up and coming designers to write about in her column.

Charity Work: Amy believes in the importance of giving back to her community. Her charity involvement includes the Step Up Women's Network, AIDS Project Los Angeles, Save Darfur, (RED) and P.A.W.S.

ABOUT AMY MCLAUGHLIN

With over 15 years of experience, Amy McLaughlin is widely respected in the Fashion Industry as a Wardrobe Stylist and Image Consultant to countless Celebrities, Socialites and high-profile Executives. Amy holds a Bachelor's degree in Fashion Design and has natural passion for all things style. Growing up as the daughter of the Innkeeper of the Red Lion Inn, in Stockbridge, Amy became well-versed in client relations and event production at a young age. Amy became soon known for her ability to plan and produce incredible parties. It began as a favor for friends, cooking their Holiday meals, designing elaborate table settings and assuring that every guest had the most unforgettable experience. Soon the word got out and Amy was being called upon to coordinate large scale weddings and corporate events. Upon her move to Los Angeles, Amy began freelancing as an Event Producer for Film Production Companies, assisting with movie premieres and after-parties. Years later, Amy combined her experience in Fashion and Event Planning and began working in Fashion Show Production. Due to her high demand and expertise in all areas of lifestyle enhancement, Amy developed her own company in 2005, aptly named **Amy McLaughlin Lifestyles®**. With an extensive client base in Los Angeles, New York and

Boston, Amy has split her time between the East and West Coasts for the past several years. Just recently, Amy moved to Newburyport to be with her fiancé and his two children. For more information, visit: www.amymclaughlinlifestyles.com.

EDITOR'S NOTE: To obtain additional information about **Amy McLaughlin Lifestyles®** or to set up a meeting with Amy, please contact Sarah Nearis at (978) 660-1686 or sarah@huntleypr.com